

Slaven Beram

I build digital products

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Education

BA

University of Split, Split

University department of professional studies.

Information Technology Department

Software development

Employment

Owner, designer and developer

Jan 2020 - Present

Studio 108, Split, Croatia

Studio 108 is a team of dedicated professionals with years of experience in the industry. We work exclusively with small and medium-sized businesses and we do so affordably. We aim to create custom digital solutions based on the current state of the market and a deep understanding of your business. And whatever your budget, we have the expertise to make it work for you.

Senior Business Developer

May 2017 - Feb 2023

Appforce BV, Maastricht, Limburg, Netherlands

Appsforce is a startup with its main goal to liberate you from numerous subscriptions to SAASs with one clean swoop. You get one, compartmentalized solution that works great.

My responsibilities include the design of UI/UX of the web and mobile app and the front-end development of the entire Appsforce platform.

During my employment, we won numerous EU grants for IT projects in agriculture, energy, health, and social.

Personal details

Date of birth

April 11, 1975

Place of birth

Split

Website

studio108.co

LinkedIn

linkedin.com/in/slavenberam

Languages

English

Operations Coordinator

May 2017 – Feb 2023

Appforce BV, Maastricht, Limburg, Netherlands

AliHubba is a digital innovation hub from Maastricht, NL. DIH covers a range of services, from concept development and funding advice to product development and implementation. Currently active in agriculture, energy, health, and social sectors.

My responsibilities include business development of the DIH. Contacting other DIHs and businesses and looking for new opportunities on how we can cooperate. Other responsibilities include making sure AliHubba activities continue as usual with minimal downtime or interruption. Onboarding new members. Taking care of social media presence.

Web designer, UI/UX designer and Front end developer

Jun 2008 – Jan 2021

Freelance

Working as a freelance web designer, UI/UX designer, front-end developer, and online marketing expert. I am available for one-off projects, permanent positions, and consulting services. I have experience in a great range of industries – tourism, catering, architecture, food production, retail, medicinal, associations, sports, car rental, industrial production, crafts, etc.

Web designer, UI/UX designer and Front end developer

Nov 2016 – Mar 2018

Mountain Services, Fort Collins, Colorado Area

Mountain Services is a one-stop digital agency from Fort Collins, Colorado. Our services include UI/UX design, web design, development, graphic design, and online marketing. The Headquarters of the company is in Fort Collins but we are backed by overseas teams of experts in all areas based in Croatia.

My responsibilities included UI/UX design, web design, front-end development, project management and as a liaison between clients in the USA and our overseas teams.

Consultant

Jul 2016 – Aug 2017

Startup Helpers, London, United Kingdom

Startup helpers is a group of experts dedicated to helping startups in every area that startups may need help with – design, development, business, legal, etc. My role was supplying mentorship in UI/UX design, web development, and online business area. We helped many startups raise capital, develop their products and hire amazing talent. The startup helpers project is currently on hiatus but will be back shortly..

I acted as a consultant in UI/UX design assisting startups in the development of their digital products.

Senior UI&UX Designer

Feb 2015 – Sep 2016

iBackPack™, Austin, TX, USA

iBackPack™ was supposed to be a Next Generation backpack. Electronic powerhouse, a communications hub, and more so, storage for everything. The tool that was supposed to be completely revolutionary, in every sense of the word.

The project was successfully funded through Indiegogo and Kickstarter landing \$720,910 and \$76,694 on Kickstarter. Unfortunately, it never came to fruition.

My responsibilities included designing the mobile app with numerous features that were supposed to accompany the product, packaging the gadgets that were included in the bundle and of the main product, designing assets for social media campaigns, organizing social media campaigns, developing of the product itself, writing content for the company blog and direct contact with suppliers.

Head of design and marketing

May 2011 – Nov 2013

Codeten Ltd, London, United Kingdom

Codeten Ltd is a company from London, UK. The main service that the company offers is mobile app development. At this time the company had an exclusive contract with Blackberry to develop versions of popular apps for that platform.

My responsibilities included creating and overseeing the creation of the visual design. Leading teams that create mockups, wireframes, and prototypes – and working closely with developers to implement them. In charge of creating and extending client brand voice across social media channels.

During my employment there I participated as UI/UX designer in dozens of projects. A lot of them are for prominent companies and organizations such as NHS, Mumsnet, Amnesia Club, and TES.

Web designer and front-end developer

2005 – 2008

Tolteam d.o.o., Zagreb, Croatia

Tolteam is a web design, web development, and online marketing agency with a large portion of business coming from the tourism/travel sector.

My responsibilities included design, front-end development, and online marketing campaigns. The position also included direct contact with clients and supervision of photo shoots in the field.

During my employment there I participated in several large-scale projects for tourist agencies with booking systems, calendars, etc. The position also included running a tourist portal for the city of Trogir which included contact with advertisers on daily basis.

Designer and front-end developer

2003 - 2005

Tramot d.o.o., Zagreb, Croatia

Tramot d.o.o. was an IT company whose largest part of the business was web design, web development, and hosting. I was part of a larger team of designers and developers who worked closely together.

My responsibilities included design and front-end development. The position also included meetings with clients to determine their needs to produce the best possible solution.

Since Tramot's primary source of revenue was the hosting company was concentrated on a volume of website projects. During my employment there I designed and developed 100+ websites.

Graphic and Web Designer

2001 - 2003

Kuća Stilin d.o.o., Zagreb

Kuća Stilin d.o.o. is a company founded in 1990. It is a producer of mainly jeans products under the BlackBull brand. Design and marketing are done in-house.

My responsibilities there were as a graphic designer in charge of the design of packaging and labels of jeans products, design and administration of the company website, and organizing marketing campaigns.

During my employment in Kuća Stilin doo I re-design entire packaging and branding materials, organized a photo shoot of the entire collection with models and without, and designed and organized the production of a yearly catalog with a complete offer of the company,